

Online Pricing

Web Listing

Market	Magazine Advertisers	Web-Only Advertisers
Grand Rapids Bride	FREE	\$35/mo
Lansing Bride	FREE	\$15/mo
Kalamazoo Bride	FREE	\$25/mo
All three markets	Call for pricing	\$59/mo

Web Upgrades* (pricing same for magazine & web-only advertisers)

Market	Photo Gallery	Category Sponsor/Banner Ad
Grand Rapids Bride	\$12/mo	\$25/mo
Lansing Bride	\$5/mo	\$9/mo
Kalamazoo Bride	\$10/mo	\$19/mo
All three markets	\$23/mo	\$39/mo

Platinum Web Package*

Market	Magazine Advertisers	Web-Only Advertisers
Grand Rapids Bride	Call for pricing	\$59/mo
Lansing Bride	Call for pricing	\$25/mo
Kalamazoo Bride	Call for pricing	\$45/mo
All three markets	Call for pricing	\$99/mo

Gold Star Vendor*	All three markets	FREE
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Photo Gallery.

This upgrade allows advertisers to add up to 5 images to their personal profile page.

Category Sponsor.

Advertisers can become a category sponsor for their respective category. This includes the online listing, ad placement next to category directory & photo gallery upgrade. *Maximum 4 sponsors per category.*

Platinum Web Package.

Our Platinum package includes all elements of our online advertising: online listing, photo gallery upgrade and category sponsorship.

Gold Star Vendor.

Free; place a reciprocal link from your website to ours and we'll place a gold star next to your listing.